



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 5 SKS

Results as of: 12/31/2017

GMT: GORDON ZIEGLER

LOCATION CANADA

GMT CA

| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 2             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             |

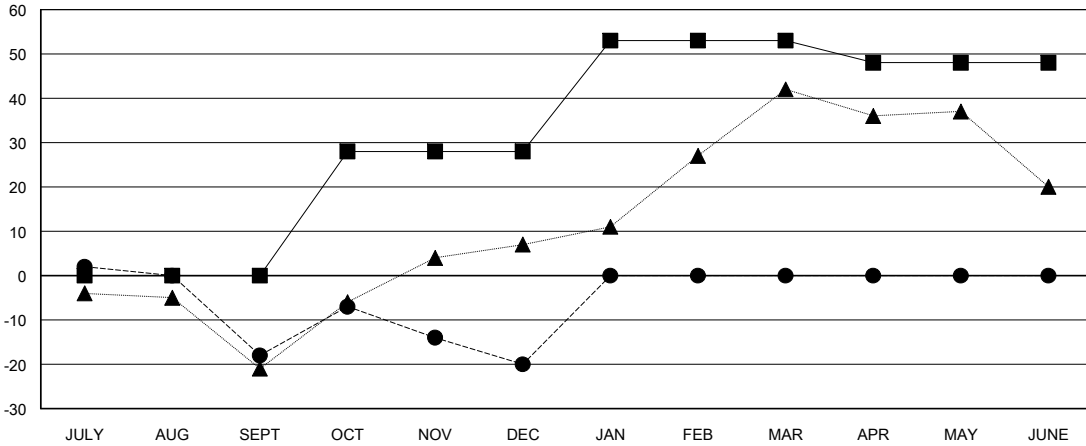
| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 0                      | 35                   | 47   |
| OCT/NOV/DEC           | 28                     | 68                   | 64   |
| JAN/FEB/MAR           | 25                     | 0                    | 0  |
| APR/MAY/JUNE          | -5                     | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

|                  |
|------------------|
| DROPPED CLUBS: 2 |
|------------------|

19 CLUBS OF 75 ADDED 1 OR MORE NEW MEMBERS

| GENDER DISTRIBUTION                    |                |
|--|----------------|
| MALE                                   | 1,258 (76.75%) |
| FEMALE                                 | 381 (23.25%)   |
| Women Percentage Fiscal Year Goal: 30% |                |

| DROPPED MEMBERS |            |
|-----------------|------------|
| DECEASED        | 11         |
| CLUB CANCELLED  | 0          |
| OTHER           | 100        |
| <b>TOTAL</b>    | <b>111</b> |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

|                                 |     |
|---------------------------------|-----|
| TOTAL FAMILY UNIT MEMBERS       | 223 |
| FAMILY MEMBERS PAYING HALF DUES | 112 |